

The Creation Social Lounge

Activated to give talent a "safe space" to create and participate in publicity/social media while elevating the attendee experience.

Capture the fun, interactive, and behind-the-scenes perspectives not often evident through a photographer's lens, bringing the energy of being at a Creation Entertainment event to the fans and their online communities.

15 times a year live on-site at the most exciting Creation produced fan gatherings. Throughout the country, dedicated and passionate fans are joining together to celebrate the shows and stars they love. The community of good that surrounds these events and fandoms is truly life changing for many.

**81M+ impressions
on social media in
2024!**

CREATION
ENTERTAINMENT



- + Jensen Ackles (Watch My Boss TikTok Trend): 17M+ views across all platforms (16.9 on TikTok) with over 22K comments
- + Jared Padalecki / Jensen Ackles Photo Op Throwback: 8M+ views across all platforms (7.9M on TikTok)
- + Jensen Ackles Hair Braiding Trend: 8M+ views across all platforms.
- + Jared Padalecki with his Impala: 5M+ views across all platforms.
- + Jared/Jensen/Clif Entrance Video from NOLA 2023: 4.5M+ views across all platforms.
- + Paul Wesley/Ian Somerhalder Orlando Video: 2.5M+ views across all platforms.
- + Misha Collins Ranking Castiel Characters: 2M+ views across all platforms.
- + Jared Padalecki showing Ruth Connell how to punch: 1.5M+ views across all platforms.
- + SPN Cast "Full House" Trend: 1.5M+ views across all platforms.

SUPERNATURAL

STAR TREK

STAR WARS

COBRA KAI

the Vampire Diaries

XENA
WARRIOR PRINCESS

SMALLVILLE

CRIMINAL MINDS

BATTLESTAR GALACTICA

THE BOYS